

EVERY SEASON STARTS AT



**SAUGERTIES AYSO SHOP DAY  
AT DICK'S SPORTING GOODS!**

**SAVE THE DATE(S) AND SAVE UP TO 25%!!!**

Dear Saugerties AYSO Member:

As a supporter of Saugerties AYSO, DICK'S Sporting Goods values our commitment to your league. As a show of our appreciation for all that you do, we'd like to extend an exclusive offer to save on thousands of sporting goods items throughout our entire store.

Simply bring this letter and one form of identification to **DICK'S Kingston** store location on **SATURDAY, JULY 25<sup>TH</sup> OR AUGUST 22<sup>ND</sup>**, and you'll receive an exclusive savings benefit of **15% OFF your entire purchase**. *While at the store that day, you will receive a second coupon for an additional 10% off!* **That means a total savings of 25% OFF on cleats, shin guards, soccer balls, water bottles and more!**

We know you'll enjoy these special savings, where you'll save big on the top brands for all your sports and recreation activities.

Again, thank you for all your efforts that have helped build our relationship with you in Saugerties!

Sincerely,  
Dan LaBreck - DICK'S Sporting Goods

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Take  
**15% off**  
your next purchase



Limit one coupon per customer. Cannot be combined with any other offers, coupons or Guaranteed In-Stock markdown, or used for layaways, gift cards, licenses or previously purchased merchandise. Coupon valid on in-store purchases only. No reproductions or rain checks accepted. Excludes firearms, ammunition, electronics, treadmills, and championship merchandise. Some additional exclusions may apply. See store for details. ASSOCIATE: Scan barcode and take a group discount markdown. **Valid on July 25, 2009 and August 22, 2009 in Kingston, NY ONLY.**